DHEYA · CAREER MENTORING SINCE 2006

The Dheya manifesto

We mentor people to a destination — not to a course, not to a job, not to a trend. Eighteen years of practice. One conviction.

WHAT WE BELIEVE

01 Destination before direction.
A person who knows who they are becoming will choose better courses, roles and lives than one who knows only the next exam.

02 Mentoring, not coaching.
Coaching optimises performance. Mentoring shapes a person across years — slower, quieter, accountable to a life.

03 Behaviour, not labels.
Personality types flatter the reader and predict nothing. RAPD measures patterned behaviour — a more honest mirror, a more useful one.

04 Fit, not aspiration alone.
TriFit holds aspiration, interest and ability in the same frame, because careers built on only one of the three rarely hold.

05 The mentor is responsible to the mentee.
Parents are partners; the work serves the person doing the becoming.

WHAT WE REFUSE

— We do not rank colleges, courses or careers. Rankings answer the wrong question.

— We do not take commissions from institutions. No brand pays Dheya to be recommended.

— We do not make guarantees no honest mentor can make. We commit to method, not to outcomes.